

Activity: Goal Setting

Purpose:

- To help you determine short, mid, and long term goals based on the SWOT analysis that was completed for each of the three building blocks - An Informed Society, An Enabling and Supportive Environment, and Personal, Social, and System Connectedness.
- To help you use the information from the SWOT analysis to inform future planning and develop goals for your community or organization.

Activity:

- First highlight the strengths of your community – *What are the key age friendly features of your community?*
- Identify some opportunities for ‘quick successes’ and use these as short term goals for your community. These may be activities that will not require large amounts of funding or resources, but will make an immediate difference in the lives of older adults living in your community – *What were some small and manageable needs in your community that can make a big impact?*
- Identify some mid-term goals for your community (things to complete in 2-3 years). These may be activities that will require further mobilization of key stakeholders in your community or further funding to pursue.
- Identify some long term goals for your community (3 years+). These activities that may require time for planning and funding.
- You can use the template on the following page to start identifying your short, mid, and long term goals, along with who will need to be involved and what are some of the steps that need to happen for plans to move forward.
- Your goals, as well as the outcomes from your goals, needs to be shared with: key decision makers, funders, participants in your assessment group, and the general community.

An Informed Society

	What is the goal(s)?	What steps need to be taken?	Who needs to be involved?
Short-Term Goals To be complete by: _____			
Mid-Term Goals To be complete by: _____			
Long-Term Goals To be complete by: _____			

An Enabling and Supportive Environment

	What is the goal(s)?	What steps need to be taken?	Who needs to be involved?
Short-Term Goals To be complete by: _____			
Mid-Term Goals To be complete by: _____			
Long-Term Goals To be complete by: _____			

Personal, Social, and System Connectedness

	What is the goal(s)?	What steps need to be taken?	Who needs to be involved?
Short-Term Goals To be complete by: _____			
Mid-Term Goals To be complete by: _____			
Long-Term Goals To be complete by: _____			